ASIFA HANIFF

WEB PRODUCER/GENERALIST PROGRAMMER & CSPO CERTIFIED

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EXPERIENCE

2012 - Present

IBEW / WASHINGTON, DISTRICT OF COLUMBIA

Web Developer

- Designed, created, and developed the 4th IBEW International Convention website using DotNetNuke Content Management System and ASP.NET integrated with crowdsource app.
- Designed, created, and developed IBEW websites, including a Media Center, Workers Stand for America Rally site, and Election 2012 site using DotNetNuke Content Management System and ASP NET.
- Developed a Native Mobile Application news app, called IBEW Electrical Worker, for Android and Apple iOS. The app and content server is built with JSON, HTML5, JavaScript, jQuery Mobile, CSS3, PhoneGap, Apache Cordova, Xcode, Eclipse, MS SQL Server, and Android & iOS SDKs.
- Extended IBEW UI applications, including a banner rotator and video paginator, with JavaScript and JSON.
- Enhanced user experience and responsive design of IBEW websites using Adobe Muse, Evolus Pencil, Adobe Photoshop, HTML5, and CSS3,

2022 - Present

NORTH CAROLINA STATE UNIVERSITY / RALEIGH, NORTH CAROLINA

Part-time Lead Instructor Software Development

- Arrived for all lessons punctually and prepared to cover the topics and content that comprise the lesson, consistent with role as a Lead Instructor
- Performed all grading, student assessments and submitted final grades by the deadline in the cohort
- Prepared and completed all labs, course activity prior to start of including all related assignments, tasks, and deliverables
- Held requisite office hours each week to help and coach based on the needs of students.
- Maintained effective student engagement in official communication channels Slack.

2022 - Present

SPRINGBOARD / SAN FRANCISCO, CALIFORNIA

Part-time Mentor - Software Engineering Career Track

- Mentor students on the Software Engineer career track to unleash their full potential.
- Video check-ins for each student to help them set and achieve learning goals, provide feedback, and help them move toward getting a job

2007 - Present

HANIFF LLC / CENTREVILLE, VIRGINIA

Part-time Freelancer Lead Programmer & Certified Coach

- Led, proposed, developed, designed, architectural design, and managed web development projects for various clients, one of them being CDA.org.
- Advised, negotiated, coached, and streamed lined the best cost-effective approach for clients from start to finish of the project from technical specification to development.
- Coached individuals to unleash their potential to powerfully focus in every area of life (asifahaniff.com).

2011 - 2012

MICROAUTOMATION / CENTREVILLE, VIRGINIA

Software Developer

- Developed Medicare applications with Java and NetBeans.
- Enhanced VXML applications on Syntellect Platform and Voicegene platforms.
- Updated VXML host scripts, stored procedures, and batch files.
- Tested Mainframe applications with screen scraping.
- Monitored, debugged, fixed, and tested Tier II tickets for VXML and Java applications that support automated speech recognition (ASR), Text to speech (TTS), and mainframe screen scraping.
- Authored UI design documents and Software Design Documents (SDD).

2008 - 2011

SAUDI ARABIAN CULTURAL MISSION (SACM) / WASHINGTON, DISTRICT OF COLUMBIA

- Developed multiple SACM website applications including a student registration system, administrator eGovernance systems, and emergency contact directories with ASP.NET and MS SQL Server.
- Redesigned and created the logo, SACM website user experience, and information hierarchy with Adobe Fireworks, Photoshop, Illustrator, and MS Visio.
- Configured Active Directory and IIS Server to authenticate and authorize users for designated pages.
- Developed a careers job posting site with PHP, MySQL Server, and JavaScript.
- Performed QA testing for the MOHE (Ministry of Higher Education) workflow system
- Developed a weather application with ASP.NET and XML..

EDUCATION

2019 - 2024 MASTERS IN

COMPUTER SCIENCE

Georgia Institute of Technology

Atlanta, Georgia

2000 - 2004 BACHELORS IN BUSINESS ADMINISTRATION (BSBA) IN MANAGEMENT INFORMATION SYSTEMS (MIS)

> WITH A MINOR IN **COMPUTER SCIENCE (CS)**

University of Alabama at Huntsville

SKILLS

COMPUTER LANGUAGES:

SOFTWARE:

- Studio, MAMP, Android Studio, WebStorm, Atlassian Jira,
- PhoneGap, Illustrator, InDesign, XD, Spark, Acrobat
- Microsoft: MySQL, MSOffice, Visual UML, Visio, Visual Studio 6.0, Visio, Azure, SQL Server, MS Teams

OPERATING SYSTEMS:

CONTENT MANAGEMENT SYSTEM:

CERTIFICATION

CUSTOMER EXPERIENCE ADVISORY COUNCIL MEMBER:

LANDMARK:

EXCELLENCE E-CARD FROM T. ROWE PRICE:

SOCIAL MEDIA

linkedin.com

hanffdesign.com

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o instagram.com/asifa.haniff