Asifa Haniff
www.haniffdesign.com

6036A Machen Rd
Centreville, VA 20121

asifa@haniffdesign.com
Phone: 571-549-9060

CAREER HISTORY:

Vejov Design, May 2020– present   *Washington, DC*
Title: Web Producer

- Working alongside chief executive officer and founder to broaden the client base and creates strategies for prioritizing engagement with current customer and bringing new clients on board.
- Maintaining current clients and growing our customer base, keeping accurate correspondence records in Salesforce, meeting regularly with LLC
- Members, updating client details, developing customer service policies, training junior client engagement specialist, and recommending different products options to client.
- Enhancing organization growth through positive client-business engagement
- Updated design and usability of current website using WordPress.

AsifaHaniff, May 2020 – Present   *Baltimore, MD*
Title: Freelance Web Developer and Web Designer

- Designed and implemented own portfolio website using Photoshop and PHP
- Implemented the design for hosting the portfolio work

emotionpsychiatry, October 2020 – September 2020   *Baltimore, MD*
Title: Freelance Web Developer and Web Designer

- Designed and implemented website using WordPress from hosting to final delivery
- Designed and created logo

New Islamic Directions, August 2011 – present   *Irvine , CA*
Title: Freelance Web Manager

- Updated website changes in Expression Engine CMS
- Installed and modified PHPList email marketing applications and created templates for email marketing
- Created Webcast for users to login and register for LiveStream

Gliusa, January 2011 - March 2011   *Baltimore, MD*
Title: Volunteer Freelance Web Developer and Web Designer

- Designed and implemented organizational website using Photoshop and PHP
- Hosting and maintaining the website
- Created email accounts
- Created form for job application where resume can be emailed.

Stepswomenjamaat, July 2008 - Present   *Chennai, India*
Title: Volunteer Freelance Web Developer and Web Designer

- Designed and implemented organizational website using Photoshop and PHP
- Hosting and maintaining the website
- Created email accounts

CECF-Net, January 2008 - Present   *Baltimore, MD*
Title: Volunteer Freelance Web Developer and Web Designer

- Redesigned the website using Photoshop and PHP
- Implemented menu and site for user friendly 3 click functionality

Poetry America, July 2008 – March 2009   *Baltimore, MD*
Title: Freelance Web Developer
- Added files for poetry category
- Created search poetry database based on the poetry of interest using asp.net and MySQL
- Content editing and converting word into HTML files

Nasa Global Tech Solutions Inc (NGTS), July 2008 - October 2008   *Baltimore, MD*
Title: Freelance Web Developer Contract
- Redesigned and implement NGTS website using Photoshop, Firework, PHP
- Implemented graphical design of the website using Photoshop and Adobe Illustrator
- Sliced the PSD Photoshop file to HTML file

An-Nur Foundation, September 2005 – December 2009   *Carney, MD*
Title: Web Developer
- Developed and implemented website design using HTML, PHP, CSS, Dreamweaver, Fireworks, and Adobe Photoshop
- Managed and maintained MySQL server
- Updated, edited, and enhanced website as needed
- Developed application for email subscription using PHP and SQL queries
- Created flyers, Calendars using Adobe Illustrator

Heartland Sunrooms, February 2005 - May 2005   *Huntsville, AL*
Title: IT consultant
- Developed website using HTML, Dreamweaver, Fireworks, and Adobe Photoshop
- Updated and maintained server as software updates were made available